Business Development/ Marketing Extern (Paid)- Holloway Agricultural Services, LLC

Description

Are you interested in a career in business development, marketing, and/or sales? Would you like to interact with vineyards and other agricultural producers along the Central Coast? Are you looking for experience working for a growing company looking to apply best practices and next generation technology and solutions to the agricultural community? Holloway Agricultural Services, LLC is seeking Marketing Externs to build core skills in marketing and sales with potential full-time positions available upon graduation.

Holloway Agricultural Services, LLC

Holloway Agricultural Services, LLC is related to H.M. Holloway, Inc., a leading provider of gypsum and other agricultural products and services to the San Joaquin valley since 1932 (“Holloway”). Holloway is currently in growth mode, seeking to expand its products and services, specifically focusing on servicing the vineyards and agricultural community of the Central Coast.

What you’ll get out of this opportunity

- Learn the sales cycle starting from how to secure sales meetings through cold calling and lead-generation campaigns
- Partner with the company’s CEO and other executives on how to create customized plans to support sales cycles and drive urgency
- Become skilled at collecting business intelligence on companies, leads, and qualified potential customers
- Learn and use Salesforce cloud platform

Position Location

Based out of our downtown Paso Robles Office

Qualifications

- In Pursuit of a Bachelor’s degree (all majors welcome, juniors and seniors preferred)
- Thrive in a competitive environment
• Be a self-starter working with a great amount of autonomy
• Interest in the agricultural industry of the Central Coast
• Advanced computer and internet search skills
• Varsity-level communication, writing, problem-solving and time management skills

Compensation

• $15 per/hour + commission for meeting goals
• Minimum 10 hours (16 to 20 hours plus preferred)
• Full-time positions potential available upon graduation